Intern-Marketing, Pellet Plant Quincy, MA (JVA#6846)
The MWRA Operations Department at the Quincy Pellet Plant has an opening for a summer intern. The Marketing Intern will be responsible for assisting the MWRA in the development and implementation of its marketing, business development, and promotional strategies for Bay State Fertilizer. This will be accomplished through developing, maintaining and expanding marketing channels to retail outlets landscape professionals and the public at large.

**Essential Duties and Responsibilities:**

- Developing and implementing a marketing strategy designed to increase Bay State Fertilizer’s presence in the New England Area, including the development and execution of social media campaigns
- Recommending and building a Bay State Fertilizer presence on additional social media sites
- Assisting in writing and editing sales and marketing materials, which include articles, sale sheets, presentations, white papers, and collateral
- Updating the Bay State Fertilizer website

**Requirements:**

- The preferred candidate will be at least a third level marketing student (graduate student preferred) with strong communication skills.
- Must have a valid driver’s license.
- Website design experience preferred
- Competency in Micro Office Suite software including Microsoft Word, Excel, PowerPoint, Outlook

**Other Information:**

- Work Location: MWRA, Quincy Facility. Quincy, MA. 551 South Street
- Compensation: $12.00 - $14.00 per hour based on education level.
- Work Schedule: Monday – Friday 9:00AM to 5:00PM.
- Part time hours available immediately
- Internship Period: June - August (flexibility to go longer)

**Application Process:**

- Applications are available online at [www.mwra.com](http://www.mwra.com) or from the Human Resources Department.
- Please submit a completed application along with a cover letter and resume to:

  Andrea Murphy, Employment Manager  
  Andrea.murphy@mwra.com  
  Massachusetts Water Resources Authority  
  100 First Avenue  
  Boston. MA. 02129

Massachusetts Water Resources Authority (MWRA) is an Equal Opportunity/Affirmative Action Employer. All qualified applicants will receive consideration for employment without regard to race, color, national or ethnic origin, age, religion, disability, sex or gender, sexual orientation, gender identity or expression, genetics, or veteran status.